### WHAT IS CLAIMED IS:

- 1. A cosmetic or dermatological cleansing emulsion comprising:
  - (a) from about 2 % to about 17 % by weight of at least one of sodium laureth sulfate and sodium myreth sulfate;
  - (b) from about 0.20 % to about 0.74 % by weight of one or more polyacrylates selected from anionic homopolymers and anionic copolymers of at least one of acrylic acid, an alkylated acrylic acid and esters thereof;
  - (c) from about 42 % to about 51 % by weight an oil phase comprising
    - (i) from about 25 % to about 50 % by weight of a paraffin oil,
    - (ii) from about 0.5 % to about 25 % by weight one or more oils having a polarity of from about 5 to about 50 mN/m;

the emulsion having a viscosity of from about 500 to about 3,500 mPa s at 100 s<sup>-1</sup>.

- 2. The emulsion of claim 1, wherein the emulsion comprises from about 4 % to about 15 % by weight of (a).
- 3. The emulsion of claim 2, wherein the emulsion comprises at least about 5 % by weight of (a).
- 4. The emulsion of claim 2, wherein the emulsion comprises not more than about 10 % by weight of (a).
- 5. The emulsion of claim 2, wherein the emulsion comprises sodium laureth sulfate.
- 6. The emulsion of claim 1, wherein the emulsion comprises sodium myreth sulfate.
- 7. The emulsion of claim 1, wherein the emulsion comprises from about 0.30 % to about 0.70 % by weight of (b).
- 8. The emulsion of claim 1, wherein the emulsion comprises at least about 0.35 % by weight of (b).

- 9. The emulsion of claim 1, wherein the emulsion comprises from about 43 % to about 46 % by weight of (c).
- 10. The emulsion of claim 1, wherein the emulsion comprises at least about 43 % by weight of (c).
- 11. The emulsion of claim 10, wherein the emulsion comprises not more than about 45.5 % by weight of (c).
- 12. The emulsion of claim 9, wherein the emulsion comprises from about 30 % to about 45 % by weight of (c)(i).
- 13. The emulsion of claim 9, wherein the emulsion comprises from about 5 % to about 20 % by weight of (c)(ii).
- 14. The emulsion of claim 1, wherein the emulsion comprises at least about 1 % by weight of (c)(ii).
- 15. The emulsion of claim 13, wherein (c)(ii) has a polarity of from about 10 to about 45 mN/m.
- 16. The emulsion of claim 1, wherein (c)(ii) comprises at least one fatty acid triglyceride.
- 17. The emulsion of claim 16, wherein the fatty acid triglyceride comprises at least one of soybean oil and almond oil.
- 18. The emulsion of claim 12, wherein (c)(ii) comprises at least one of a hydrocarbon, a fatty acid triglyceride, a silicone oil and a carboxylic acid ester.
- 19. The emulsion of claim 1, wherein the weight ratio (b): (c)(i) is from about 1:125 to about 1:68.

- 20. The emulsion of claim 12, wherein the weight ratio (b): (c)(i) is from about 1:100 to about 1:57.
- 21. The emulsion of claim 1, wherein the emulsion has a viscosity of from about 700 to about 3.000 mPa s at 100 s<sup>-1</sup>.
- 22. The emulsion of claim 1, wherein the emulsion further comprises at least one surfactant.
- 23. The emulsion of claim 22, wherein the at least one surfactant comprises a surfactant having an HLB value of higher than about 25.
- 24. The emulsion of claim 22, wherein the at least one surfactant comprises a surfactant having an HLB value of higher than about 35.
- 25. The emulsion of claim 22, wherein the emulsion comprises from about 1 % to about 30 % by weight of the at least one surfactant.
- 26. The emulsion of claim 1, wherein the emulsion further comprises at least one active ingredient.
- 27. The emulsion of claim 26, wherein the at least one active ingredient is present in a concentration of from about 0.001 % to about 10 % by weight.
- 28. A cosmetic or dermatological cleansing emulsion comprising:
  - (a) from about 5 % to about 10 % by weight of at least one of sodium laureth sulfate and sodium myreth sulfate;
  - (b) from about 0.30 % to about 0.70 % by weight of one or more polyacrylates selected from anionic homopolymers and anionic copolymers of at least one of acrylic acid, an alkylated acrylic acid and esters thereof;
  - (c) from about 43 % to about 46 % by weight an oil phase comprising
    - (i) from about 30 % to about 45 % by weight of a paraffin oil,

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- (ii) from about 5 % to about 20 % by weight of one or more oils having a polarity of from about 10 to about 45 mN/m;
  the emulsion having a viscosity of from about 700 to about 3,000 mPa s at 100 s<sup>-1</sup>.
- 29. The emulsion of claim 28, wherein the emulsion comprises sodium laureth sulfate.
- 30. The emulsion of claim 28, wherein the emulsion comprises sodium myreth sulfate.
- 31. The emulsion of claim 28, wherein the emulsion comprises at least about 0.35 % by weight of (b).
- 32. The emulsion of claim 31, wherein the emulsion comprises not more than about 45.5 % by weight of (c).
- 33. The emulsion of claim 31, wherein (c)(ii) comprises at least one of soybean oil and almond oil.
- 34. The emulsion of claim 32, wherein the weight ratio (b): (c)(i) is from about 1:100 to about 1:57.
- 35. The emulsion of claim 28, wherein the emulsion further comprises from about 10 % to about 20 % by weight of at least one surfactant having an HLB value of higher than about 25.
- 36. The emulsion of claim 35, wherein the emulsion further comprises from about 0.05 % to about 10 % by weight of at least one active ingredient.
- 37. A foamed mousse which comprises the emulsion of claim 1.
- 38. A compressed gas bottle which comprises the emulsion of claim 1.
- 39. An aerosol container which comprises the emulsion of claim 1.

- 40. A foam bath which comprises the emulsion of claim 1.
- 41. A shower bath which comprises the emulsion of claim 1.
- 42. A tub bath which comprises the emulsion of claim 1.
- 43. A face cleanser which comprises the emulsion of claim 1.
- 44. A hair shampoo which comprises the emulsion of claim 1.
- 45. A method of cleansing the skin and its appendages, wherein the method comprises the application of a product which comprises the emulsion of claim 1 onto at least parts of the skin.
- 46. A process for making a cosmetic or dermatological cleansing emulsion, which process comprises combining
  - (a) from about 2 % to about 17 % by weight of at least one of sodium laureth sulfate and sodium myreth sulfate;
  - (b) from about 0.20 % to about 0.74 % by weight of one or more polyacrylates selected from anionic homopolymers and anionic copolymers of at least one of acrylic acid, an alkylated acrylic acid and esters thereof;
  - (c) from about 42 % to about 51 % by weight an oil phase comprising
    - (i) from about 25 % to about 50 % by weight of a paraffin oil,
    - (ii) from about 0.5 % to about 25 % by weight one or more oils having a polarity of from about 5 to about 50 mN/m;

to form an emulsion having a viscosity of from about 500 to about 3,500 mPa s at 100 s<sup>-1</sup>.